

DAVID SCHREINER, PhD



AUTHOR BIO

Meet Dr. David L. Schreiner, an inspiring and values-driven leader who strives every day to live up to his definition of leadership. For him, being a values-driven leader means living in the moment, continually learning, challenging existing practices, producing positive results, innovating to improve the lives of others, and loving unconditionally. His passion for improving himself, his family, his friends, his community, and the world is unparalleled, and he aims to be a missionary for excellent health and vibrant communities by spreading love through generosity and healing.

Dr. Schreiner is a passionate advocate for rural hospitals, having spent most of his life in small towns and working within small communities. His research focuses on improving executive communication.

In addition to his professional accomplishments, Dr. Schreiner is an accomplished athlete. He has completed 11 marathons and became an Ironman at Ironman Wisconsin in 2004. His dedication to health and wellness extends beyond his work and is a testament to his commitment to living a well-rounded life.

Dr. Schreiner's leadership and contributions to his community have not gone unnoticed. He was the 2007 Dixon, Illinois Citizen of the Year and received the 2022 Distinguished Alumni Award from the University of St. Francis College of Business. He is a past member of the Board of Governors of The American College of Healthcare Executives and the past American Hospital Association Rural Health Task Force Chairman.

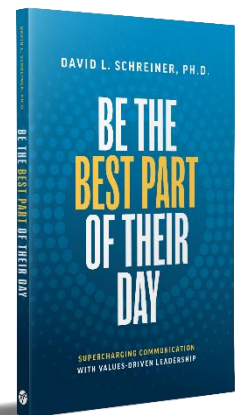
Dr. Schreiner's positive outlook, enthusiasm, and sincerity are evident in everything he does. He is truly passionate about making a difference in the world and improving the lives of others. His dedication to his values and his work is an inspiration to all who know him.

ABOUT THE BOOK

What's the "secret sauce" to Supercharged Communications? Can it be quantified? Can it be taught? More than that, as a leader, who are you? What are the values you project—not just in the workplace but 24/7?

David Schreiner, Ph.D., spent years researching and speaking to executives and people in large organizations across the country to try to discover just that. The good news is he uncovered three essential elements to communication:

- Engage and connect at a personal level.
- Engage with intent through various mediums.
- Be mission-focused through united leadership.



He also pinpointed fifteen effective strategies—principles and concepts you could begin to apply to your organization today. He created a platform of Supercharged Communications he could use as a CEO in the healthcare industry—but that could be applied no matter the sector, no matter the circumstances.

Utilizing the technique of Appreciative Inquiry—and a real and personal desire to connect with others, David Schreiner has embraced authentic leadership and distilled its best practices. Research-based and actionable, Schreiner invites the reader on a personal journey to get at the very heart of their organization—and the communications principles that can ensure readers are the best part of the day for the people they encounter.

MEDIA LINKS TO RECENT COVERAGE

[Gazette CEO-writes-book-on-leadership.pdf \(drdavidschreiner.com\)](#)

[SVM Dixon-Living-Issue 102323.pdf \(drdavidschreiner.com\)](#)

[No Budget for Bonuses? | Women In Optometry](#)

[Lessons from Children: Leading with Empowering, Authentic Love. - David L. Schreiner, Ph.D. \(drdavidschreiner.com\)](#)

ENDORSEMENTS

Every day, I see how positive communication energizes people, from sharing bright spots, to storytelling, to just saying thank you. David Schreiner gets it. Be the Best Part of Their Day is a powerful statement on looking at the world through the lens of what's right rather than what's wrong. Right from his book's title, Schreiner reminds us of the difference we can make in people's lives when we choose to approach them with a mindset of abundance, appreciation, and love. I am grateful for David, his message, and his sincere desire to make healthcare better.

Dr. Schreiner's Be the Best Part of Their Day masterfully presents a case for the role of positivity, appreciation, and values in effective leadership. He offers practical strategies and concrete examples, demonstrating the impact of aligning your communication and leadership with core values. This book is a beacon of hope, illuminating a path to success that is both effective and deeply meaningful.

Your forthcoming book, "Be the Best Part of Their Day," is eagerly anticipated, and I am confident that it will be a source of inspiration and guidance for many. Your approach to gratitude, both in personal and professional contexts, has reminded us of the profound effect it can have on strengthening relationships and building a positive community. The notion that we can all strive to be the highlight of someone's day is a powerful message that I am excited to

see spread far and wide.

WHY DAVE?

- The cure for toxic workplace culture – Dave shows how positive communication techniques can transform even the most dysfunctional environments.
 - Dave is committed to helping others rediscover their purpose and shares techniques leaders can use to reconnect with their core mission and values.
 - Giving leaders at all levels the tools to motivate and connect with their team; Dave makes middle managers into super managers.
 - Maintaining empathy, patience and understanding even in difficult situations, Dave teaches how to communicate with compassion.
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CONTACT DAVE



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